



News Release

IDAHO DEPARTMENT OF WATER RESOURCES

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**TWO IDAHO RETAILERS RECEIVE
ENERGY CERTIFICATION**

For Immediate Release

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For Media Information:

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As part of an on-going certification program, CR Homes of Idaho Falls and Home Showcase in Boise are now official participants in the new marketing effort for Super Good Cents[®] and Natural Choice[™] Energy Star manufactured homes.

These homes are certified by the Idaho Energy Division to be the most energy-efficient manufactured homes in the area. The two retailers are the most recent businesses to join the manufactured home partnership program.

The partnership, under the Northwest Energy Efficient Manufactured[™] home program, offers an opportunity for retailers to learn more about the industry's energy efficiency home upgrade option. It also provides support services and educational and marketing support to participating retailers.

The NEEM program assists retailers in Idaho, Oregon, Montana and Washington. Under the Idaho partnership program, retailers complete an energy-efficient home construction and marketing briefing sponsored by the Idaho Energy Division. The briefing is designed to fully inform manufactured home retailers about the superior energy-efficient construction standards and increased value that Super Good Cents, Natural Choice and Energy Star homes offer consumers.

Interested homebuyers may obtain information on the NEEM option by calling CR Homes or Home Showcase, or by calling the NEEM regional hotline, 1-888-355-6277.

For more information, please contact:

**CR Homes, 2295 N. Yellowstone Highway, Idaho Falls, 208-552-9883
Home Showcase, 5556 Federal Way, Boise, 208-336-4663**